



## **Our Mission**

The Town of Beloit Police Department is dedicated to excellent police service through community partnerships that promote open communication, reduce crime, create a safe environment, build trust, and enhance the quality of life in our community. We are committed to delivering quality service in an effective, responsive, and professional manner.

## **Our Values**

- INTEGRITY:** Uncompromising principle; honesty; steadfast adherence to a strict ethical code.
- LOYALTY:** We are loyal to our department and our profession. We are committed to protecting the quality of life in the community we serve.
- RESPECT:** We treat everyone with dignity, honoring the rights of individuals and appreciating diversity.
- PROFESSIONALISM:** We accept responsibility for our actions. We are accountable to ourselves and to those we serve. We will communicate honestly and consistently strive for excellence.
- COMMITMENT:** We have a selfless determination and relentless dedication to the public, our partners, and to each other. We will strive to continually improve our community and our agency.

## **Our Vision**

We earn the respect and the confidence of the public as a professional public safety organization. We are innovative and responsive to the needs of those we serve and work in partnership with our community. We will operate with fiscal prudence as we effectively manage our resources, while providing the highest level of service and protection to our citizens. We are committed to rewarding our employees for creativity, hard work, and being responsive to the needs of our community. We treat our employees with dignity and respect, continually striving to meet their needs.